

ROBERT E. MUSTO HALL OF FAME NOMINATION CRITERIA

ITEM 1: Years of Service in Insurance Sector

The nominee served in a risk and insurance industry in the state of Tennessee for at least 20 years in any of the following capacities:

- o Insurance broker or agent
- Risk advisor
- o Risk manager
- Actuarial science
- o Insurance industry entrepreneur or executive
- o Claims adjuster
- o Captive management
- o Insurance instructor or professor
- o Insurer underwriter or representative
- Health and benefits consultant/advisor
- Life insurance/wealth advisory
- Technology or Software development related to the function of insurance

ITEM 2: The Nominee Served with Distinction.

The nominee should have served with distinction to the best of their ability with integrity

You may describe their achievements in leadership, such as mentoring others, inspiring high performance in teammates, or creating an environment in which individuals could reach their career goals. If relevant, include accomplishments as a sales producer who consistently exceeded sales targets over time through exceptional service and by recognizing the importance of their team in the process. You may also highlight their contributions as a subject matter expert who drove innovation through product or service development, authored original research or publications, or served as a respected speaker or educator in their field.

- Additionally, consider describing how they conducted themselves with professionalism and consistently acknowledged the value of every team member.
- Obtaining an industry-related designation or advanced degree related to the insurance sector is not required but is preferred (i.e. CPCU, FCAS, CLU, etc.)

ITEM 3: Served the Community

The nominee demonstrated a strong commitment to community service by contributing their time, talents, or resources beyond the professional responsibilities of their insurance career.

- You may describe how the nominee volunteered with charitable organizations, supported educational initiatives, mentored students or young professionals, or participated in industry-related outreach programs that served the public good.
- Consider including examples where the nominee led or participated in civic efforts, nonprofit board service, disaster relief initiatives, or community safety and awareness campaigns related to insurance or risk mitigation.
- Community service may also include supporting underserved populations through pro bono advising, sponsorship of local events, or delivering educational content to increase insurance literacy among vulnerable groups.
- If applicable, highlight how the nominee fostered a spirit of giving within their organization or inspired others to become more involved in their communities.